

IF

Milton Keynes
International
Festival 2021
10-30 July
www.ifmiltonkeynes.org

DIGITAL CURATOR-PRODUCER

IF: Milton Keynes International Festival is looking for a talented and highly motivated Digital Curator-Producer to develop content for its growing online platform.

ABOUT THE FESTIVAL

Since 2010, IF: Milton Keynes International Festival has taken place every two years and plays a key role in the cultural development of Milton Keynes. It is recognised nationally as a landmark in the UK's cultural calendar and has established a strong brand and growing attendance drawn from the city and beyond.

Creating unique and memorable experiences, the Festival is designed to encourage people to see a different side to Milton Keynes, presenting a world-class, multi-arts programme which includes new commissions, site-specific and participatory projects, large-scale/outdoor and family events, concerts, theatre, dance, music and visual arts installations.

Events take place in unusual locations across Central Milton Keynes, including parks, public squares, retail spaces, and the online and digital realm.



The Festival is produced by The Stables and is core funded by Arts Council England and Milton Keynes Council, with support and partnerships across the corporate, educational, charitable and community sectors of Milton Keynes and beyond.

The Stables has just marked its 50th anniversary. It has a mission to enrich people's lives with opportunities to access, participate in and experience live music and the arts in general.

stables.org

ifmiltonkeynes.org IF: 2018 highlights film: <https://bit.ly/2N2wgkD>

CONTEXT: 2021

Given the Covid-19 pandemic, the 2021 Festival has been refocused and reworked into a 'blended festival' offering:

- Installations in the City Centre
- Pop-up Performances in parkland areas
- An online and digital programme of work

This edition will not be a typical 10-day Milton Keynes International Festival. Events will run for a longer period time - 21 days through July - and many indoor elements have been removed given current restrictions.

The focus is on work by British artists who can present as they are currently in the UK. Some elements that can be delivered digitally will feature international artists.

Adapted for the times we are living through, the programme content also has greater resonance and is designed to encourage a deeper engagement, both for people visiting installations and events in-person, and those who will experience the Festival online through concerts, talks, debate, discussion, educational packages and behind-the-scenes sharing.

Key themes underpinning the Festival's programme include:

- Coming together again in a Covid-19 secure way
- Reflecting the extraordinary times we are living through
- Looking forward to the future
- Celebrating the world we live in
- Celebrating local and global communities



The core values that underpin the Festival's brand and the work it delivers remain:

- Artistic
- Engaging
- Inspiring
- Adventurous
- Inclusive
- Sustainable

THE ROLE: DIGITAL CURATOR-PRODUCER

IF: Milton Keynes International Festival is looking for a talented and highly motivated Digital Curator-Producer to develop content that will increase the reach and profile of our projects through our growing online platform.

We are looking for a tech-savvy creative Producer with an appreciation of the arts and culture, who work with our Festival Team to imagine and develop an online content programme.

It is expected that this content will be a drawn from a combination of:

- Programming digital content that currently exists
- Building on new commissions for 2021
- Drawing on the work of previously commissioned Festival artists
- Collaborating with the range of artists and partners that the Festival has established relationships with over the past 10 years
- Curating and creating new, original content

The Digital Curator-Producer will need to have a practical and contemporary understanding of what needs to be done, knows how to programme, curate and create content and has the practical skills to deliver output that is interesting, timely, and engaging.

We need someone who brings an eclectic mix of skills and interests to the table, and who also has a particular flair for working with film-makers.

You will have an understanding of digital rights management, digital capture and production, and an ability to work with teams that have diverse and distinct skill-sets, to draw projects together.

We are a small Festival team – you'll need to be able to take ownership of this strand of work and see it through from concept to delivery.

RESPONSIBILITIES

- Develop a digital platform working collaboratively with the Festival's creative and wider team to source digital projects for presentation and curating or originating new digital content
- Manage the creation and publishing of relevant, high-quality digital programme content
- Work with our programming, technical, marketing and box office teams to develop and manage live streams that may incorporate ticketed paywalls or donor activation
- Build relationships, liaising with artists, film-makers, producers, community groups and other third parties / stakeholders, drawing teams together to achieve unique and interesting content
- Research and source locations, agree permissions, licenses and production schedules
- Develop budgets and work within agreed frameworks
- Effectively communicate information and ideas in written and graphic format
- Ensure that the Festival's digital output is inclusive and accessible

- Undertake fact-checking, ensuring credits and branding is correctly applied
- Participate in evaluation reporting through research, undertaking analysis, surveys, gathering feedback and reports

REQUIREMENTS: SKILL AND EXPERIENCE

- 2 years' experience of working as a digital media programmer/curator and/or producer or working to produce digital media-based projects
- A solid knowledge of the creative digital sector - available digital projects and current creative output, the work of artists and creative organisations, what's available and what's possible, current trends and new opportunities
- A good understanding of digital media rights and clearance protocols
- A background in film-making/producing creative and media projects in an arts context is an advantage
- A creative thinker with a track record in delivering creative solutions
- Proactive when sourcing content, as well as contributing ideas to future content
- Good at helping to shape and develop seeds of ideas into successful projects
- A self-starter with a pro-active approach
- Excellent attention to detail
- Strong communicator with excellent written, verbal and visual skills
- An analytical mind with a hunger for driving results and helping to guide content strategy
- Ability to elevate thinking beyond activation and understand bigger creative ideas
- Passion for the arts and ideally for the work of IF: Milton Keynes International Festival
- Collaborative, able to make decisions and 'roll their sleeves up and get stuck in'
- Highly organised and able to communicate effectively with all members of the team

Line Manager: Festival Director

Hours: Part-time; you will be expected to work flexibly around duties, including occasional evening work for events

Location: This is a remote working position, which will require occasional time and meetings at The Stables in Wavendon, Milton Keynes as well as an in-person and on-line presence at the Festival's location in Milton Keynes throughout July.

Contract: The freelance fixed-term contract is an immediate start (circa Thursday 15 April) to Thursday 15 August 2021 to cover the IF: Milton Keynes International Festival period

Fee: Circa £8k to £10k depending on experience

APPLICATION PROCESS

To Apply: Please submit your CV and up to two pages of A4 outlining your suitability for the role by **midday on 12noon on Friday 9 April 2021** to:

Jo Cooper, Finance and HR Manager for The Stables: joana.cooper@stables.org

Your submission should set out your relevant experience and include contacts for references.

Your CV should be accompanied by a covering letter or attachment outlining two case studies.

Alternative formats to written applications are accepted as a reasonable adjustment.

Interviews: Shortlisted candidates will be invited for an interview online/by Zoom



Produced by **the stables**

The Stables, Stockwell Lane, Wavendon, Milton Keynes MK17 8LU

The Stables is committed to equality of opportunity in recruitment. We value a diverse team and welcome applications from all sectors of the community. Registered Charity: 1178665